

FarmLIFE™



Tell us about yourself and your satisfaction with the Summer 2014 issue of FarmLife, featuring BALE.

1. Your age:

- Younger than 25
- 25 – 34
- 35 – 44
- 45 – 54
- 55 – 64
- older than 65

2. Farming is:

- my sole occupation
- my primary occupation
- my part-time occupation
- not my occupation; I don't consider what I do "farming"

3. My primary farming enterprises are (check all that apply):

- crops
- dairy
- livestock
- general land maintenance

4. My annual gross household income is:

- \$24,999 or less
- \$25,000 to \$34,999
- \$35,000 to \$49,999
- \$50,000 to \$74,999
- \$75,000 to \$99,999
- more than \$100,000

5. I own _____ acres and lease _____ acres.

6. I have received FarmLife magazine for:

- less than a year
- more than a year

7. Do others in your household read FarmLife?

- Yes
- No

How many additional readers in the household? _____

8. How do you rate your satisfaction with your issues of FarmLife?

- Excellent magazine
- Very satisfied
- Mostly satisfied
- Somewhat satisfied
- Not satisfied at all

9. How satisfied are you with your Summer 2014 issue of FarmLife?

- Excellent magazine
- Very satisfied
- Mostly satisfied
- Somewhat satisfied
- Not satisfied at all

10. How satisfied are you with your Summer 2014 special hay growers' section, BALE?

- Excellent section
- Very satisfied
- Mostly satisfied
- Somewhat satisfied
- Not satisfied at all

11. I own the following (check all that apply):

- AGCO equipment
- Massey Ferguson equipment
- Gleaner equipment
- Challenger equipment
- Hesston equipment
- None of the above

12. A number of manufacturers make farm equipment. Which one is predominant on your farm?

- Massey Ferguson
- AGCO
- Challenger
- John Deere
- Kubota
- Case IH
- Other (please specify) _____
- None are predominant on my farm

13. In this issue, I found useful information that will help me on my farm.

- Strongly Agree
- Agree
- Not sure
- Disagree
- Strongly Disagree

If you named just one useful article, which comes to mind? _____

14. In this issue, I found articles that were entertaining and interesting that I enjoyed reading.

- Strongly Agree
- Agree
- Not sure
- Disagree
- Strongly Disagree

If you named just one entertaining article, which comes to mind? _____

15. In this issue, I found articles that were as helpful or interesting to me as the articles in other farm magazines.

- Strongly Agree
- Agree
- Not sure
- Disagree
- Strongly Disagree

16. FarmLife gives me information that I don't get in any other magazine.

- Strongly Agree
- Agree
- Not sure
- Disagree
- Strongly Disagree

17. In this issue, I found the farmers and other people in the articles to be knowledgeable.

Strongly Agree Agree Not sure Disagree Strongly Disagree

18. In this issue, I found the farmers and other people in the articles to be trustworthy.

Strongly Agree Agree Not sure Disagree Strongly Disagree

19. In this issue, I found useful information about equipment I own.

Strongly Agree Agree Not sure Disagree Strongly Disagree

20. In this issue, I found specific information that will help me when I'm ready to make my next equipment purchase.

Strongly Agree Agree Not sure Disagree Strongly Disagree

21. Do you expect to make an equipment purchase in the next 12 months?

Yes No

If yes, what type of equipment, new or used, do you plan to purchase?

New Used Both

Please check the box in the column that corresponds with how much of the following articles you read in this issue. Refer to the included magazine as needed.

	I read all of this article	I read most of this article	I read half of this article	I read less than half of this article	I read none of this article
 <p>PAGE 1 Young Blood, New Ideas</p>	<input type="checkbox"/>				
 <p>PAGE 3 Good Food, Good Cause.</p>	<input type="checkbox"/>				
 <p>PAGE 4 Who Said It? Ag + Art. H-2-Oh No.</p>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				
 <p>PAGE 5 Trading Up Reader Roundup Win a \$50 Gift Card.</p>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>				
 <p>PAGE 6 Farm Stacking</p>	<input type="checkbox"/>				

I read **all** of this article

I read **most** of this article

I read **half** of this article

I read **less than half** of this article

I read **none** of this article



PAGES 8-11

Budding Trend



PAGES 14-16

Changes Worth Making



PAGES 18-20

Front Porch to Center Stage . . .



PAGES 21-23

On-Farm Data Security



PAGES 24-25

No-Nonsense Performance . . .

More Parts, Half The Time . . .



PAGES 27-28

Basics of Bee Keeping



PAGE 30

Build A Porch Swing



PAGE 31

Fire Up The Grill



PAGE 32

Rock & Roll Dealer

Please check the box in the column that corresponds with how much of the following articles you read in the special hay growers' section, BALE.

		I read all of this article	I read most of this article	I read half of this article	I read less than half of this article	I read none of this article
	PAGES 1-2 Going Against the Grain	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	PAGES 4-6 Biomass Upstarts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	PAGES 8-9 Take Care	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	PAGES 10-11 Charting Solutions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	PAGE 12 Matchmaking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	PAGES 14-15 Blister Beetles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	PAGE 16 Danger!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Tell us what you think of FarmLife magazine in your own words, including the kinds of articles you'd like to see in future issues.

Please name 3 FAVORITE MAGAZINES other than FarmLife you look forward to reading:

(1) _____

(2) _____

(3) _____